

## **Historic, archived document**

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# Price List of Bearded Iris, Season 1923

H. W. Groschner, Napoleon, Ohio

## GUARANTEE.

All varieties absolutely guaranteed true to name.

## SUBSTITUTION

I never substitute unless told to do so. To save delay in filling orders it would be advisable to name a second choice. Some of the new or scarce sorts will soon be sold out.

## EARLY TO MIDSEASON VARIETIES

Dorothea, 20c, 35c, 50c. Florentina Alba, 20c, 35c 50c.  
Firmament, \$1.00, \$1.50, \$2.50, \$3.50. Helge, 20c, 30c.  
Major, 20c, 35c.

## MIDSEASON TO LATE VARIETIES

Amas, 20c, 35c.	Aurea, 20c, 35c.
Albert Victor, 20c, 35c.	Aletha, 50c, 75c, \$1.00.
Alcazar, 35c, 50c, 75c.	Archeveque, 25c, 35c, 50c, 75c.
Blue Boy, 25c, 35c.	Blue Jay, 20c, 35c, 50c.
Caprice, 20c, 35c, 50c.	Chester Hunt, 35c, 50c, 75c.
Eldorado, 35c, 50c, 75c.	Fairy, 20c, 35c, 50c.
Flavescens, 20c, 35c, 50c.	Glory of Hillegom, 20c, 35c, 50c.
Her Majesty, 20c, 35c.	Isoline, 35c, 50c, 75c, \$1.00.
Innocenze, 20c, 35c.	King of Iris, 25c, 35c, 50c, 75c.
Khediye, 20c, 35c.	Mad Cherau, 20c, 35c, 50c.
Miss E. Eardly, 20c, 35c.	Mithres, 25c, 35c, 50c.
Monsignor, 20c, 35c, 50c.	Mary Garden, 35c, 50c, 75c.
Mauvine, 50c, 75c, \$1.00.	Massasoit, 35c, 50c, 75c.
Minehaha, 25c, 35c, 50c, 75c.	Mad. Picquette, 20c, 35c, 50c.
Ossian, 20c, 35c, 50c.	Lohengrin, 20c, 35c, 50c.
Leda, (Farr) 20c, 35c.	Leda (Fine) \$1.00, \$1.50, \$2.00.
Queen of May, 20c, 35c, 50c.	Quaker Lady, 25c, 35c, 50c, 75c.
Queen Alexandra, 20c, 35c, 50c.	Princess Beatrice, 25c, 35c, 50c, 75c.
P. Victoria Louise, 20c, 35c, 50c.	Parley, 20c, 35c, 50c.
Paxatawney, 20c, 35c, 50c.	Parisiana, 25c, 35c, 50c.
Pochontas, 35c, 50c, 75c, \$1.00.	Swatara, 35c, 50c, 75c, \$1.00.
Sherwin Wright, 20c, 35c, 50c.	Windham, 25c, 35c, 50c, 75c.
White Knight, 35c, 50c, 75c, \$1.00.	Prosper Laugier, 25c, 35c, 50c, 75c.
MaMie, 35c, 50c, 75c, \$1.00.	Wyomissing, 20c, 35c, 50c.
Rose Unique, 20c, 35c.	Rhine Nixie, 20c, 35c, 50c.
Victorine, 20c, 35c, 50c.	Violacea Grandiflora, 20c, 35c, 50c, 75c.
Hiawatha, 20c, 35c, 50c.	Perfection, 20c, 35c.

## VARIETIES IN LIMITED SUPPLY

The following varieties are in limited supply so it would be prudent to order at once:

Ambassadeur, \$2.00, \$3.00, \$4.00.	Mrs. Allen Gray, \$.25, \$.35, \$.50.
Armenien, \$.50, \$.75, \$1.00.	Mlle. Swartz, 2nd \$5.00, 3rd \$10.00.
Ann Leslie, \$1.00, \$1.50, \$2.00.	May Rose, \$1.50, \$2.00, \$3.00.
Anna Farr, \$1.00, \$2.00, \$3.00.	Mary Orth, \$1.00, \$1.50, \$2.00.
Afterglow, \$1.00, \$.50, \$2.00, \$2.50.	Shenkina, \$2.00, \$3.00, \$4.00.
Bluet, \$.50, \$.75.	Summer Coates, \$.35, \$.50, \$.75.
B. Y. Morrison, \$1.50, \$2.00.	Sinder, \$.35, \$.50, \$.75.
Brandywine, \$3.00, \$5.00, \$7.00.	Siberian. Perrys Blue, \$1.50, \$2.00, \$3.00.
Dream, 2nd \$5.00, 3rd \$10.00.	Gloriette, \$.25, \$.35.
Delicatissima, \$1.50, \$2.00.	W. J. Fryer, \$2.00, \$3.00, \$4.00.
E. C. Shaw, 2nd \$3.00, 3rd \$4.00.	Tristram, \$1.00, \$1.50, \$2.00.
Crusader, \$1.50, \$2.00, \$3.00, \$5.00.	Virginia Moore, \$1.00, \$1.50, \$2.00.
Col. Candelot, \$1.00, \$1.50, \$2.00.	Palaura, \$.50, \$.75.
Cordelia, \$.35, \$.50.	Ute Chief, \$1.00, \$1.50.
Ed. Michell, \$1.50, \$2.00, \$3.00.	Khamsin, \$.35, \$.50, \$.75.
Georgia, \$1.50, \$2.00, \$3.00.	Toreador, \$.50, \$.75, \$1.00.
Gold Crest, \$1.00, \$1.50, \$2.00.	Trianon, \$1.50, \$2.00, \$3.00.
Grace Kimbell, \$.35, \$.50.	James Boyd, \$.35, \$.50.
Lord of June, \$1.50, \$2.00, \$3.00.	Kynsa, \$1.00, \$1.50, \$2.00.
Lent A. Williamson, \$1.00, \$2.00, \$3.00, \$4.00.	Zua, \$1.50, \$2.00, \$3.00.
Lewis Trowbridge, \$.50, \$.75, \$1.00, \$1.50.	La Nieve, \$1.00, \$1.50, \$2.00.
Opera, 2nd \$1.50, 3rd \$2.00.	Lady Foster, 2nd \$3.00, 3rd \$4.50.
Madam Gaudichau, \$3.00, \$4.00, \$5.00, \$8.00.	Alcazar, \$.35, \$.50, \$.75.
Madv Carriere, \$1.00.	Magnifica, \$3.00, \$4.00, \$5.00.
Miranda, \$1.50, \$2.00, \$3.00.	Phyllis Bliss, \$5.00, \$6.00, \$7.00.
Marsh Marigold, 2nd \$3.00.	Rotura, \$4.00, \$5.00, \$6.00.
	Caterina, 2nd 1.50. (Acclimated plants sure to succeed in the north.)

## NOTICE

With some exceptions the first size will not bloom the first season. Not all of the second size will bloom the first season. Not everyone of the third size will bloom the first year.

## DON'T GET STUNG

There are some Irises in my list that I want to close out and to make good riddance prices of these have been cut to the bone, but it must not be taken that all varieties at a low price are undesirable, far from it, for there are some fine and extra fine sorts priced low to reduce a surplus of some choice varieties. Unless you read my literature on the Iris situation you are very liable to waste good money on some outcast Irises, more so if you believe the deceiving and alluring descriptions in some catalogues which laud them to the skies. It will be money well invested to read all the truthful frank, candid and honest opinions of as many Irises possible that are available. No grower in the world, gives such vital information about this flower as will be found in my Iris literature and it will soon be perceived who knows a few things about Irises.

So far my endeavors will save you more time and real money than what has been accomplished by the Iris society to this date, a broad statement indeed, but after reading my Iris catalogue my claims will have been commenced to be verified and this verification will continue to be sustained as more of my Iris literature is read and then my contentions will no longer seem incredible, but sound reasonable and logical. If you do not want to get stung the first thing to do is to remit a quarter for my:

## MOST ILLUMINATING IRIS CATALOGUE OF TODAY

After reading it

You will in all probability want my

## SURPRISE BULLETIN OF THE UNVARNISHED TRUTH

and then my

## ANNUAL RATING LIST TO THE UNVARNISHED TRUTH

and finally

## THE UNVARNISHED TRUTH

(Applied to the Iris situation)

## MY IRIS CATALOGUE

My Iris catalogue is the brightest and most outstanding in the world. It is unique, entertaining and instructive, giving the very essential information that is regularly desired and making the selection of varieties easy. The facts and the truths expressed and the frankness with which varieties are described, favorably and unfavorably, give my arguments an irresistible force that compels thought. Price 25c No free copies.

## NOTICE

No new catalogue has been issued this season, the same edition is sent out that was compiled last season that created so much favorable comment.

## THE PROOF

The broad claims made by me are sustained by many testimonials received in commendation of my efforts. The following was selected for publication because it comes from one who is qualified to judge:  
Dear Mr. Groschner:—

"I certainly appreciate your honest and praiseworthy efforts to weed out varieties that are so inferior that they should not be grown or sold any longer. The same is true of the Peony and other plants. It is up to the nursery-men to do this, for the blame rests with them. There is an obligation that the various flower societies assume when they collect their annual dues from their members, to give them all the information at their command and help them to be successful with their special flowers. But, here is where the commercial grower dominates the situation and keeps going so that he may not lose on varieties that are not worth growing. You are surely the pioneer in going after the truth in this matter and have the best wishes of all the amateur, if not the professional, flower and plant growers. I am a member of A. I. S., A. R. S. and A. P. S. and would rise up and call blessed the man who would stand up in the business and other sessions of the flower societies and 'go after them proper' in attempting to reduce the number of varieties to the very shortest list of the very best only."

Surely a catalog that would inspire such praise must be worth 25c just to read it, and this sum can be deducted from the first order sent in.

## THE SURPRISE BULLETIN OF THE UNVARNISHED TRUTH

Is all that its name implies for and it gives some information about the Iris symposium that members of the Iris society want. My expose of the secrecy will be received with great glee. The officials are given a raking over the coals and then blown up by an earthquake of criticism that will probably jar their memories to do something worth while.

The real winner of the Iris symposium is revealed and an article, "The Truth about Lent A. Williamson" is the most truthful description of this much overrated Iris ever written. Over fifty Irises that were either underrated or overrated are more nearly correctly rated and named and with comments on different Irises make this bulletin the most interesting ever sent out. Price 50c or free with an order for The Unvarnished Truth.

## THE ANNUAL RATING BULLETIN OF THE UNVARNISHED TRUTH

This rating list is sent out every year right after the blooming season and rates the new Iris that have bloomed for the first time and those seen at Iris shows. Price fifty cents, which can be deducted from an order amounting to five dollars or free with the U. T.

## THE U. T. BULLETIN

AND  
HOW MUCH  
IS IT WORTH  
TO KNOW?

A master Iris of a light bright pearly lavender shade with as much substance as Princess Beatrice and a bright beard. This variety has a future and the price will advance to ten dollars when it becomes known.

A very beautiful Fryer seedling, at a moderate price, that will advance to five dollars or more.

An Iris so gay in attitude that it is the Beau Brummel among Irises.

Some wonderful shades of blue and lavender Irises that are ethereal in beauty, that will advance in price.

Final conclusions on Dominion, Mother of Pearl, Ambassador, Magnifica, May Rose, Pink Pearl, Virginia Moore and other fancy priced sorts.

Is it worth fifty cents to keep from having one or more heartaches over the disappointment of buying Irises that on account of your locality, the flowers do not take their normal colors on account of abnormal cool or hot and dry weather.

Cool Weather)  
) Irises  
Hot Weather)

Is it worth fifty cents to keep from getting stung and allow me to say  
"I told you so"

## LADIES

Is it worth fifty cents for something to make your heart "pitter patter?"

The U. T. Bulletin will do more than make your heart pitter patter by naming some extra-choice Irises at a low price that will really make your heart pitter pitter pitter and then patter patter patter until you have added them to your collection, and of course if your order for Irises amounts to five dollars you can deduct the fifty cents from your order and your heart will have pittered and pattered without costing a cent.

## IS IT WORTH 50c

At the present time I would gladly give a dollar to know the real quality of some new Irises that are highly praised or the price so high that it would seem that they certainly must be extra fine to cost so much money. There are now so many fine Irises that a variety must be really rare and very distinct to be added to my collection.

## THE UNVARNISHED TRUTH (Applied to the Iris situation)

### ITS MISSION

*To provide the greatest possible safety for the money of Iris buyers, give the utmost satisfaction for the amount invested in Irises and thereby further popularizing this beautiful flower, is the reason, the cause, and the guiding star that prompted me to attempt The Unvarnished Truth.*

Above is the title of an original booklet designed to meet a modern necessity of giving the real and whole truth about the quality of flowers, their merits as well as their failings which the modern floral catalogue fails to do, more so their shortcomings. My effort is based on the assumption that the public is willing to pay for worth-while advice on the selection of Irises and how to avoid the pitfalls of the floral catalogues of today.

As the pioneer in this movement it is realized that primary educational work is a necessity in improving the miserable, wretched and execrable taste of some persons and reminding others of what they already know. To accomplish this purpose it is hoped by word illustrations to point out how the final authority, the all highest beauty has moved in a mysterious way his wonders to perform and has by manifestations shown mankind which colors are the more beautiful and man has perceived that these unmistakable signs are meant for his present and future welfare.

The color section of my Iris catalogue which created so much favorable comment as being educational will be continued, enlarged upon and its scope broadened and I feel sure that my effort will be remembered for this feature alone. My master, rating and qualifying lists of Irises in my Iris catalogue which made such a favorable impression will be greatly improved, in that many more Irises will be commented upon. The varieties of the best known originators will be discussed under a separate head, then there will be a general list rated and a discard list with reasons for discarding and quite a number of odd sorts named.

When finally assembled my findings on the Iris situation will fairly eclipse the first Iris symposium and The Unvarnished Truth proven to be the happy medium and final authority on the Iris situation.

## SPECIAL NOTICE

The Unvarnished Truth will not be completed until the winter of 1924 and all who order this booklet now will receive free The Surprise Bulletin, the annual rating Bulletin now and the one issued right after the blooming season of 1924. The price of The Unvarnished Truth is one dollar, or free with an order for Irises amounting to ten dollars or if purchased before ordering, one dollar can be deducted from remittance.